



Government of India

ASIA-AFRICA AGRIBUSINESS FORUM

February 04-06, 2014, Hotel Kempinski Ambience, New Delhi



Detailed Programme

Feb 03, 2014: Monday

11:00 – 17:00 On Spot Registration at Hotel Kempinski Ambience

Day 01 (Feb 04, 2014): Tuesday

OPENING CEREMONY (10:30 – 12:00 HRS)

INDIAN EXHIBITION (10:30 – 19:00 HRS)

PLENARY SESSIONS (12:00 – 13:30 HRS)

INAUGURAL SESSION (17:30 – 18:15 HRS)

OPENING CEREMONY (10:30 – 12:00 HRS)

Hotel Kempinski Ambience, New Delhi

Moderator: Dr. A. Didar Singh, Secretary-General, FICCI

08:00 – 10:25	Registration
10:25	Arrival of Shri Sharad Pawar, Hon'ble Minister of Agriculture & Food Processing Industries, Government of India
10:30 – 10:45	Inauguration of Exhibition by Shri Sharad Pawar, Hon'ble Minister of Agriculture & Food Processing Industries, Government of India
10:45 – 10:50	Dignitaries to be seated on the Dais
10:50 – 11:00	Honouring the Ministers from Asia & Africa with Angavastaram on behalf of Shri Sharad Pawar, Hon'ble Minister of Agriculture & Food Processing Industries, Government of India
11:00 – 11:05	Presentation of the Green Certificate by Mr. Sidharth Birla, FICCI President to Shri Sharad Pawar, Hon'ble Minister of Agriculture & Food Processing Industries, Government of India
11:05 – 11:15	Opening Remarks by Mr. Sidharth Birla, President, FICCI
11:15 – 11:20	Thematic Presentation on the Forum by Mr. Peter Kenmore, Country Director, Food & Agriculture Organisation & Mr. Sanjeev Chopra, Joint Secretary, Ministry of Agriculture, Government of India
11:20 – 11:30	Launch of FICCI-PwC Theme Paper
11:30 – 11:50	Keynote Address by Shri Sharad Pawar, Hon'ble Minister of Agriculture & Food Processing Industries, Government of India
11:50 – 11:55	Vote of Thanks by Ambassador Dr. Vidya Bhushan Soni, Member, FICCI Africa Regional Committee and Chairman & Whole-time Director, Overseas Infrastructure Alliance India Private Limited
11:55 - 12:00	Photo Opportunity

PLENARY SESSIONS (12:00 – 13:30 HRS)

12:00 – 13:30	Session 1: Ministerial Session – Asia & Africa Partnership (Live coverage) <i>Theme: For agrarian economies of Asia & Africa, agriculture & food processing sector is the main source of income and employment. Estimates show that GDP growth originating from agriculture is at least twice as effective in reducing poverty as GDP growth originating from any other sector. After years of neglect, agribusiness is once again capturing the attention of governments, business leaders, communities, and development donors, as a powerful driver of growth. This session highlights the scope for South-South cooperation to support each</i>
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other in attaining the goal of food security, strengthening value chains and poverty alleviation.

Moderated by: Pranjal Sharma, Senior Journalist & TV Anchor

- Hon'ble Minister of Agriculture, Government of Afghanistan
- Hon'ble Minister of Agriculture, Government of Bhutan
- Hon'ble Minister of Agriculture, Government of Botswana
- Hon'ble Minister of Agriculture, Government of Burundi
- Hon'ble Cabinet Secretary, Government of Kenya
- Hon'ble Minister of Agriculture, Government of Maldives
- Hon'ble Minister of Agriculture, Government of Namibia
- Hon'ble Minister of Agriculture, Government of Seychelles
- Hon'ble Minister of Agriculture, Government of Sudan
- Hon'ble Minister of Agriculture, Government of Zimbabwe
- Hon'ble Secretary of State, Ministry of Agriculture, Government of Cambodia
- Hon'ble Deputy Minister of Agriculture, Government of Ghana
- Hon'ble Deputy Minister of Agriculture, Government of Uganda
- Hon'ble Deputy Minister of Agriculture, Government of Saudi Arabia
- Hon'ble Deputy Minister of Agriculture, Government of Zambia

13:30 – 15:00 Networking Lunch

15:00 Assembly at Hotel Lobby

15:20 Departure for Inaugural Session to FICCI K K Birla Auditorium

INAUGURAL SESSION (17:30 – 18:15 HRS)
FICCI, K K Birla Auditorium

Moderator: Dr. A. Didar Singh, Secretary-General, FICCI

17:25 – 17:30 Arrival of the Chief Guest, Shri Pranab Mukherjee, President of India

17:30 – 17:32 Playing of the National Anthem

17:32 – 17:35 Presentation of Bouquet to the Chief Guest by Mr. Sidharth Birla, FICCI President

17:35 – 17:40 Welcome address by Mr. Sidharth Birla, President, FICCI

17:40 – 18:00 Inaugural Address by the Chief Guest, Shri Pranab Mukherjee, President of India

18:00 – 18:05 Vote of Thanks by Ms. Jyotsna Suri, Senior Vice President, FICCI

18:05 – 18:10 Playing of the National Anthem

18:10 – 18:15 Departure of the Chief Guest

GALA DINNER (20:00 – 22:00)
Hotel Kempinski Ambience

20:00 onwards Cultural Evening – “Vadya Vrind” by All India Radio

20:30 onwards Gala Dinner

Day 02 (Feb 05, 2014): Wednesday

TECHNICAL SESSIONS (10:00 – 16:00 HRS)
INTERNATIONAL EXHIBITION (10:00 – 17:00 HRS)
B2B MEETINGS (11:00 – 17:00 HRS)
VALEDICTORY SESSION (16:30 – 17:45 HRS)

TECHNICAL SESSIONS (10:00 – 18:00 HRS)

10:00 – 11:15

Session 2: Access to Market, Finance & PPP in AgriBusiness & Food Processing

(Case Studies and interactive session on Opportunities)

Theme: Strong links to markets for poor rural producers are essential to increasing agricultural production, generating economic growth in rural areas and reducing hunger and poverty. Access to finance allows small producers to undertake productive investment to expand their farming business and to acquire the latest technologies, thus ensuring their competitiveness. The session will focus on how to improve knowledge for access to markets and develop market based solutions for overall agricultural development. It will provide a platform to discuss overview of agriculture credit, the prevalent systems and PPP as a mechanism to foster agribusiness in Asian and African countries.

Moderator: Moderated by: Pranjal Sharma, Senior Journalist & TV Anchor

- Mr. Matsuo Takashi, Director, Environment, Natural Resources and Agriculture Division, Asian Development Bank & Mr. Kevin Chan, Senior Research Fellow, International Food Policy Research Institute, Asian Development Bank
- Mr. Neeraj Vij, Chief Investment Officer & OIC, African Development Bank
- Mr. Prahalathan Iyer, Chief General Manager, Exim Bank of India
- Mr. H R Dave, Chief General Manager, Corporate Planning Department, National Bank for Agriculture and Rural Development (NABARD)
- Mr. Advait Chaturvedi, Executive Director, Overseas Infrastructure Alliance

11:15 – 11:30

Question & Answer Session

11:30 – 12:00

Tea Break

12:00 – 13:15

Session 3: We have turned it green: Contract Farming in Asia & Africa

(Case Studies & interactive session of success stories)

Theme: Contract farming can be understood as a firm lending “inputs” — such as seed, fertilizer, credit or extension — to a farmer in exchange for exclusive purchasing rights over the specified crop. It is a form of vertical integration within agricultural commodity chains so that the firm has greater control over the production process and final product. This session will highlight the scope, benefits and apparent risks of contract farming. A glimpse into the success, learning’s and required policy interventions from the Government.

Moderator: Mr. Sanjeev Chopra, Joint Secretary, Ministry of Agriculture, Government of India

- Mr. Puneet Singh Thind, Founder & General Manager, Thind PLC
- Mr. Siddharth Chaudhary, Managing Director, Radikal Foods Limited
- H.E Felix Koskei, Hon’ble Cabinet Secretary, Ministry of Agriculture, Livestock and Fisheries, Government of Kenya
- H.E Ibrahim Mahmud Ibrahim, Hon’ble Minister of Agriculture, Ministry of Agriculture, Government of Sudan
- Dr. Fantahun Mingistu, Director, Ethiopian Institute of Agriculture Research, Government of Ethiopia

13:15 – 13:30

Question & Answer Session

12:00 – 13:15

Session 4: Tilling my Land: Farm Mechanization Technology

(Case studies and interactive session on success stories)

Theme: Farm mechanization is an important element of modernization of agriculture. Farm Productivity is positively correlated with the availability of farm power coupled with efficient farm implements and their judicious utilization. Agricultural mechanization not only enables efficient utilization of various inputs such as seeds, fertilizers, plant protection chemicals and water for irrigation but also it helps in poverty alleviation by making farming an attractive enterprise. This session will highlight crucial breakthroughs achieved in mechanizing the agriculture in Asia and Africa with a backdrop of the need to foster food security and ameliorate the problems of fragmented land, lack of technical know-how and deepening issue of labor shortage.

Moderator: Pranjal Sharma, Senior Journalist & TV Anchor

- Mr. Rajiv Wahi, President, International Business, International Tractors Limited
- Prof. M. Moni, Director, International Agriculture Consulting Group (IACG)
- Mr. Nabhash Chandra Mandal, Executive Member, Board of Investment and Additional Secretary to the Government of Bangladesh
- H.E Kayitesi Odette, Minister of Agriculture, Ministry of Agriculture & Livestock, Government of Burundi
- H.E. Khalid Bin Mohammed Al Fuhaid, Deputy Minister of Agriculture, Kingdom of Saudi Arabia

13:15 – 13:30

Question & Answer Session

13:30 – 14:30

Networking Lunch

14:30 – 15:45

Session 5: My Food Processing Factory: Technology, Resources, Manpower or all?

(Case studies and interactive session on success stories)

Theme: The combined opportunities of export and domestic markets offer a strategic opportunity for the integration of agriculture and agro industrial supply system. The food processing sectors of Asia and Africa are still in the initial stages of growth phase, though it has all the ingredients to emerge as highest yielding sector and leading food supplier to the world. The session will focus its discussion on overview of current status and structure of food processing sector in Asia and Africa along with discussion on different ingredients of a successful food processing sector.

Moderator: Mr. Siraj Hussain, Secretary, Ministry of Food Processing Industries, Government of India

- Mr. Rama Prasad Banerjee, Chairman, SSP Private Limited
- Dr Saikat Datta Mazumdar, Chief Operating Officer, International Crops Research Institute for the Semi-Arid-Tropics (ICRISAT)
- Mr. Ambuj Chaturvedi, Executive Director, Overseas Infrastructure Alliance
- H.E Ms. Gennet Zewide, Ambassador Extraordinary and Plenipotentiary, Government of Ethiopia
- H.E Mohammad Asif Rahimi, Hon'ble Minister of Agriculture, Ministry of Agriculture, Irrigation & Livestock, Government of Afghanistan
- Amb. George William Kayonga, Chief Executive Officer, National Agricultural Export Board, Government of Rwanda

15:45 – 16:00

Question & Answer Session

- 14:30 – 16:00 **Session 6: Farms Inputs: Seeds, Agro-chemicals, Fertilizers & Irrigation – The story so far**
(Case Studies and interactive session on success stories)
Theme: Increased productivity comes from the use of improved quality of inputs. More investment is required from government and private sector to make quality agriculture input easily accessible and affordable to farmers. The session will focus its discussion on ways to increase agricultural productivity in Asian and African countries and review of investment requirements in agriculture input sector and the recent policy initiatives.
- Moderator: Mr. Sanjeev Asthana, Chairman, National Skills Foundation of India
- Mr. Vinod Kumar Gaur, Chairman & Managing Director, National Seed Corporation
 - Mr. Gopikrishna S. R, Campaign Manager, Greenpeace India
 - Mr. Peter Kenmore, Country Director, Food & Agriculture Organisation of the UN
 - H.E Greyford Monde, Hon'ble Deputy Minister of Agriculture, Ministry of Agriculture and Livestock, Government of Zambia
- 15:45 – 16:00 Question & Answer Session
- 16:00 – 16:30 Tea Break
- 16:30 – 17:30 **Session 7: Valedictory: The Way Forward for agribusiness & food processing sector**
Themes of the Session:
- 16:30 – 17:30 **Valedictory: The Way Forward for agribusiness & food processing sector**
Themes of the Session:
The potential and opportunities in Asia & Africa
Coming together of Asia & Africa
Moderator: Mr Vikramjit Singh Sawhney, Corporate President, Sun Group of Industries
- Smt. Preneet Kaur, Hon'ble Minister of State for External Affairs, Government of India
 - Dr. S. Ayyappan, Director General, Indian Council of Agricultural Research (ICAR)
 - Dr. William D Dar, Director General, International Crops Research Institute for the Semi-Arid-Tropics (ICRISAT)
 - H.E Eng. Wassfi Hassan El-Srehin, Secretary-General, African-Asian Rural Development Organisation
- 17:30 – 17:35 Signing of Memorandum of Understanding between FICCI & AARDO
- 17:35 – 17:45 Closing Remarks by Mr. Ashish Bahuguna, Secretary, Minister of Agriculture, Government of India
- 17:45 – 17:50 Vote of Thanks by Mr Siddharth Chaudhary, Managing Director, Radikal Foods Limited

Day 03 (Feb 06, 2014): Thursday

PARTNER SESSIONS (10:00 – 14:30 HRS)

PARTNER SESSION (10:00 – 14:30 HRS)

- 10:00 – 11:15 **Session 8: Connecting the dots: Value Chain & Public Distribution System Gaps**
(Case studies and interactive session on success stories)
Themes: Value chains are a key framework for understanding how a product moves from the producer to the customer. The value chain perspective provides an important means to understand the business-business relationships, mechanisms for increasing efficiency, and ways to enable business to increase productivity and add value. It is a vehicle for pro-poor initiatives and for linking small businesses with the market. Similarly the leakages of a public distribution system cannot be addressed unless the gaps in the value chain are addressed

locally. This session will focus on sharing of the opportunities in the value chain system in Asian & African countries and minimizing the pilferage and leakages in the public distribution system.

Moderator: Captain Pawanexh Kohli, Chief Executive Officer, National Centre for Cold-chain Development, Government of India

- Mr. Stanlake Samkange, Director of the Policy, Programme and Innovation Division of the World Food Programme (WFP)
- Mr. Ashok Gulati, Chairman, Commission for Agriculture Costs & Prices
- Mr. Ashok Sinha, Former Secretary, Ministry of Food Processing Industries, Government of India

11:15 – 11:30

Question & Answer Session

11:30 – 12:30

Session 9: STATE PARTNER SESSION: KARNATAKA

Themes: Achievements and way forward for Protected cultivation of fruits and vegetables, Coffee: Opportunities for growth and Challenges, Sericulture: Growth opportunities

- Dr. G. K Vasanth Kumar, Special Secretary to Government of Karnataka, Agriculture, Food Processing and Harvest Technology.
- Dr. Vishakanta, Managing Director, Karnataka State Agricultural Produce Processing and Export Corporation Limited
- Mr. Umesh C Bagur, General Manager, Karnataka State Agricultural Produce Processing and Export Corporation Limited
- Mr. R. Ravindra, Deputy General Manager, Karnataka Agribusiness Development Corporation

12:30 – 13:30

Roundtable on the Seeds Sector

Themes: The yield gap for most crops grown by small-holder farmers in African & Asian countries is striking when compared with farming elsewhere in the developing world, including India. Quality seed of new varieties is available for less than 1-10% of the acreages planted and this failure (alongside fertilizer use) represents the single most important factor in tackling the so-called yield gap in Asia & Africa. This Roundtable will focus on the exciting opportunity to link Indian breeding and seed technology with Asian & African seed companies and distributors, as well as adapting proven Indian seed technology.

Moderator: Ms. Radha Singh, Former Secretary, Ministry of Agriculture, Government of India

- Dr Ian Barker, Head, Agricultural Partnerships, Syngenta Foundation for Sustainable Agriculture
- Mr. Prabhakar M. Rao, President, National Seed Association of India
- Mr. George Marachera, Business Development Manager, African Agricultural Technology Foundation
- H.E Zerubabel M. Nyiira, Hon'ble Deputy Minister of Agriculture, Ministry of Agriculture, Animal Industry & Fisheries, Government of Uganda

13:30 – 14:30

Networking Lunch
